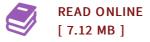




## **Practical Health Promotion**

By John Hubley, June Copeman, James Woodall

Polity Press, United Kingdom, 2013. Paperback. Book Condition: New. 2nd Revised edition. 244 x 186 mm. Language: English. Brand New Book. The second edition of this popular introductory textbook has been fully revised to provide a totally up-to-date guide to the practical aspects of promoting health. Focusing on the range of skills needed to become an effective practitioner, it takes readers step-by-step through the different settings in which health promotion takes place, and the various tools they might employ. The book offers accessible and comprehensive coverage of all the key topics in contemporary health promotion, including chapters on health promotion through the lifespan, one-to-one communication, working with groups, using the media and digital technologies, advocacy, and planning and management. As well as incorporating the most recent government policies and initiatives in public health, the new edition draws on the very latest literature and statistics. In particular, there is new and expanded material on issues such as: community initiatives and social capital; novel resources offered by digital technologies; health literacy; health in the media; stress in the workplace, and much more. Throughout the text there are activities to develop students understanding and encourage reflective practice. Each chapter opens with a...



## Reviews

This composed book is excellent. This really is for all who statte that there had not been a worth reading through. Your life period will probably be change as soon as you total looking over this ebook.

-- Cheyanne Barrows

The book is fantastic and great. I have go through and i also am certain that i will planning to read through once more once more down the road. Its been printed in an exceedingly simple way and is particularly simply after i finished reading through this publication through which really changed me, change the way i think.

-- Hank Powlowski